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Form: 10

Theme: *Our Favourite Sites. Робота в групах. Аргументування власної точки зору.*

Objectives:

Навчальна мета: провести мовленнєву розминку, проконтролювати виконання студентами домашнього завдання, удосконалювати навички читання, перекладу та переказу тексту, тренувати студентів у відповідях на запитання.

Практична мета: активізувати мовний запас з теми, розвивати навички діалогічного та монологічного мовлення, тренувати у читанні з метою здобуття повної інформації, в аудіюванні, удосконалювати мовленнєві уміння та навички.

Розвиваюча мета: розвивати пам'ять студентів, логічне викладення інформації, увагу, мовну здогадку, аудитивну пам'ять, розвивати навички самостійної роботи, вміння працювати в парах та міні-групах, працювати над усним мовленням студентів.

Виховна мета: виховувати у студентів почуття відповідальності за власне життя та здоров'я, нетерпимість до шкідливих звичок; викликати бажання досконаліше вивчати англійську мову, сприяти виробленню позитивних емоцій у навчальній діяльності за допомогою поезії.

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Equipment: підручник, проектор, роздатковий матеріал, мультимедійна презентація.

Хід уроку.

I. Introduction.

- Good morning, Dear students! I'm glad to see you. Today we continue to talk about communication technologies.

II. Warming up.

- Let's read and practice the tongue twister:

Bits Bytes Chips Clocks Bits in bytes on chips in box.

Bytes with bits and chips with clocks.

Chips in box on ether-docks.

III. Main Part.

- As you can guess today we are going to talk about computers and your favourite sites. We'll learn new words, read the text, write exercises, work with cards, discuss and do the crossword.

- Once upon a time there were no computers, no video games, CD-ROM players, modern TV, fast phone connections, etc. A lot of things were not possible. But now the world is quite different and we can't imagine it without computers. Can you tell me where computer is used now.

(Banks, cartoons, fax machines, games, hospitals, industrial robots, jet planes, libraries, newspapers, TV, sports, washing machines, X-ray scanners.)

– Computers can transfer money from one account to another.

– Computers can be used to organize thousands single pictures used to make cartoons.

– Computers are used to send and print the signal from machine to machine.

- Chess can be played with the help of computers.

– A hospital patient's health can be analyzed by a computer.

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- Some companies use computer – controlled robots.
- Computers help guide planes by giving pilots important information such as speed and altitude.
- Books and other materials are checked out by using computers. Each book has a bar code.
- Reporters write their articles on the computer.
- Computers are used to control much in television.

READING

3. Read the text and find the equivalents of the following words:

Позначки, домашня сторінка, структура сайта, зміст, соціальні сіті, потребувати, послуги.

A **website**, also written as **Web site**, ^[1] **web site**, or simply **site**, ^[2] is a set of related [web pages](#)

served from a single

[web domain](#)

. A website is hosted on at least one

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[web server](#)

, accessible via a network such as the

[Internet](#)

or a private

[local area network](#)

through an Internet address known as a

[Uniform Resource Locator](#)

. All publicly accessible websites collectively constitute the

[World Wide Web](#)

.

A webpage is a [document](#), typically written in [plain text](#) interspersed with formatting instructions of Hypertext Markup Language (

[HTML](#)

,

[XHTML](#)

). A webpage may incorporate elements from other websites with suitable

[markup anchors](#)

.

Webpages are accessed and transported with the [Hypertext Transfer Protocol](#) (HTTP), which may optionally employ encryption (

[HTTP Secure](#)

, HTTPS) to provide security and privacy for the user of the webpage content. The user's application, often a

[web browser](#)

, renders the page content according to its HTML markup instructions onto a

[display terminal](#)

.

The pages of a website can usually be accessed from a simple Uniform Resource Locator (URL) called the [web address](#). The URLs of the pages organize them into a hierarchy,

although

[hyperlinking](#) between them conveys the reader's

perceived

[site structure](#) and guides the

reader's navigation of the site which generally includes a

[home page](#)

with most of the links to the site's

[web content](#)

, and a supplementary about,

[contact](#)

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and

[link page](#)

Some websites require a subscription to access some or all of their content. Examples of subscription websites include many business sites, parts of news websites, [academic journal](#) websites, gaming websites, file-sharing websites, [message boards](#), web-based [email](#), [social networking](#) websites, websites providing real-time [stock market](#) data, and websites providing various other services (e.g., websites offering storing and/or sharing of images, files and so forth).

What kinds of sites are mentioned in the text? Look at the table and tell me which sites do you use and what for? Which one would you create ?

[Blog](#) (web log)

Sites generally used to [post](#) online diaries which may include [media](#) [Massive](#) [bloggers](#) (e.g. blogs like an editor

[WordPress](#)

Brand building site

A site with the purpose of [fastening an experience](#) of a (FMCG) online. These sites usually do not sell any

Celebrity website

A website whose information is about a celebrity. These sites can be official (endorsed by the celebrity) or fan made (run by fans).

jimcarrey.com

Click-to-donate site

A website that allows the visitor to donate to a charity simply by clicking on a button or answering a question.

[The Hunger Site](#) ,
[organisation](#)

[Freerice](#) ,

[Ripple \(charitable](#)

Community site

A site where persons with similar interests communicate with each other, usually by posting messages or photos.

[Myspace](#) ,

[Facebook](#) ,

[orkut](#)

Content site

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Sites whose business is the creation and distribution of original content

(e.g., [Slate](#) , [About.com](#)).

Classified Ads site

Sites publishing classified advertisements

[gumtree.com](#)

Corporate website

Used to provide background information about a business, organization, or service.

Dating website

A site where users can find other single people looking for long range relationships, dating, or just friends

Many of them are pay per use services and as [Match.com](#) , but there are many free or part

Electronic commerce (e-commerce) site

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A site offering goods and [services](#) for and enabling online transactions for such sales.

Forum website

A site where people discuss various topics.

Gallery Website

A website designed specifically for use as a Gallery, these may be an art gallery or photo gallery and o

Government Site

A website made by the local, state, department or national government of a country. Usually these sites

For example, Richmond [government](#) for [Richmond, Virginia](#) .

Gripe site

A site devoted to the criticism of a person, place, corporation, government, or institution.

Gaming website

Gambling website

A site that lets users play online games. Some enable people to gamble online.

Humor site

Satirizes, parodies or otherwise exists solely to amuse.

Information site

Most websites could fit in this type of website to some extent many of them are not necessarily for com

RateMyProfessors.com , Free Internet Lexicon and Encyclopedia. Most government, educational and

Media sharing site

A site that enables users [upload](#) and view media such [music](#) , and [videos](#)

[Flickr](#) ,

[YouTube](#) ,

[Google Videos](#)

Mirror site

A website that is the replication of another website. This type of websites are used as a response to sp

Microblog site

A short and simple form Facebook of blogging. Microblogs are limited to certain amounts of characters and works

Twitter

News site

Similar to an information site, but dedicated to dispensing news, politics, and commentary.

cnn.com

Personal website

Websites about an individual or a small group (such as a family) that provides information to a public or

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Let`s learn which are the most popular sites in our form. Sasha? These pupils will be the journalists, they will do the survey for us.

The name of the pupil

The names of the favourite sites

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Now let`s compare the results of our survey with the list of 15 most popular websites.

Top 15 Most Popular Websites

[1](#) | [Google](#)

1 - eBizMBA Rank | **900,000,000** - Estimated Unique Monthly Visitors | [1](#) - Compete Rank |

[1](#)

- Quantcast Rank

|

[1](#)

- Alexa Rank.

[2](#) | [Facebook](#)

2 - eBizMBA Rank | **700,000,000** - Estimated Unique Monthly Visitors | [3](#) - Compete Rank |

[2](#)

- Quantcast Rank

|

[2](#)

- Alexa Rank.

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[3](#) | [Yahoo!](#)

3 - eBizMBA Rank | **500,000,000** - Estimated Unique Monthly Visitors | [2](#) - Compete Rank |

[3](#)

- Quantcast Rank

|

[4](#)

- Alexa Rank.

[4](#) | [YouTube](#)

4 - eBizMBA Rank | **450,000,000** - Estimated Unique Monthly Visitors | [4](#) - Compete Rank |

[4](#)

- Quantcast Rank

|

[3](#)

- Alexa Rank.

[5](#) | [Wikipedia](#)

7 - eBizMBA Rank | **350,000,000** - Estimated Unique Monthly Visitors | [6](#) - Compete Rank |

[7](#)

- Quantcast Rank

|

[7](#)

- Alexa Rank.

[6](#) | [msn](#)

8 - eBizMBA Rank | **325,000,000** - Estimated Unique Monthly Visitors | [8](#) - Compete Rank |

[6](#)

- Quantcast Rank

|

[11](#)

- Alexa Rank.

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[7](#) | [amazon](#)

10 - eBizMBA Rank | **250,000,000** - Estimated Unique Monthly Visitors | [9](#) - Compete Rank |

[7](#)

- Quantcast Rank

|

[15](#)

- Alexa Rank.

[8](#) | [ebay](#)

13 - eBizMBA Rank | **210,000,000** - Estimated Unique Monthly Visitors | [8](#) - Compete Rank |

[11](#)

- Quantcast Rank

|

[21](#)

- Alexa Rank.

[9](#) | [Twitter](#)

15 - eBizMBA Rank | **200,000,000** - Estimated Unique Monthly Visitors | [30](#) - Compete Rank |

[5](#)

- Quantcast Rank

|

[9](#)

- Alexa Rank.

[10](#) | [bing](#)

17 - eBizMBA Rank | **165,000,000** - Estimated Unique Monthly Visitors | [13](#) - Compete Rank |

[16](#)

- Quantcast Rank

[11](#) | [Craigslis](#)

19 - eBizMBA Rank | **150,000,000** - Estimated Unique Monthly Visitors | [12](#) - Compete Rank |

[15](#)

- Quantcast Rank

|

[12](#) | [WordPress](#)

21 - eBizMBA Rank | **140,000,000** - Estimated Unique Monthly Visitors | [21](#) - Compete Rank |

[23](#)

- Quantcast Rank

|

[13](#) | [Aol](#)

25 - eBizMBA Rank | **130,000,000** - Estimated Unique Monthly Visitors | [16](#) - Compete Rank |

[10](#)

- Quantcast Rank

|

[14](#) | [ask](#)

26 - eBizMBA Rank | **125,000,000** - Estimated Unique Monthly Visitors | [11](#) - Compete Rank |

[14](#)

- Quantcast Rank

|

[15](#) | [LinkedIn](#)

33 - eBizMBA Rank | **100,000,000** - Estimated Unique Monthly Visitors | [57](#) - Compete Rank |

[26](#)

- Quantcast Rank

|

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17

- Alexa Rank.

Have you visited all of these sites? Why our list differs? I suggest working in groups. You have 5 minutes to write why your favourite site is the best.

Dear pupils our lesson is practically over. You worked hard. Your marks for the lesson are... Your homework is to present the idea of your own website. You may do it in groups of 4-5 pupils.